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TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

RE: Attorney Docket No.: OBSP/6 NEIF

Application Serial No.: 09/750,709

Filed: 01/02/01

Title: CROSS-RETAIL STORE INDIVIDUALIZED PRICE

DIFFERENTIAL INCENTIVES Inventor: RICHARD NEIFELD

Group Art Unit: 2161

Examiner: DAVID ROBERTSON

SIR:

Attached hereto for filing are the following papers:

REVOCATION AND NEW POWER OF ATTORNEY
37 CFR 1.333(A) SPECIFICATION OF CORRESPONDENCE ADDRESS

Our check in the amount of <u>\$0.00</u> is attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106.

PATENT TRADEMARK OFFICE

Date

Richard A. Neifeld, Ph.D. Registration No. 35,299

Attorney of Record

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